

Martha E. Freitag, MBA, CFA

Martha Freitag has over 20 years' healthcare and financial services industry experience, encompassing the pharmaceutical industry as well as on the investor buy-side and the sell-side.

She has extensive experience as an analyst covering companies within the life sciences and consumer products industries, providing clients with equity investment recommendations, financial forecasts, and analyses of company and industry events and trends. She was a Senior Analyst with the independent equity research firm Argus Research from 2005-2009. As a director within the Global Market Analytics group at Pfizer Inc., Martha led global market research and analysis for marketed and pre-launch/development products. Prior to joining Pfizer, Martha worked as a Senior Equity Analyst at Evergreen Asset Management (The Evergreen Funds) and as a Security Analyst at Manufacturers Hanover Corp. She is currently a biopharmaceutical industry consultant.

Martha earned an MBA in finance from the New York University Stern School of Business; an MA from the University of North Carolina at Chapel Hill; and a Bachelor of Music from Lawrence University. She is a Chartered Financial Analyst and is active in the Seattle CFA Society.